

## **Contractor of the Year Awards Gala** *2023 Sponsorship Opportunities*

Thank you for your interest in sponsoring the NARI of Greater Chicagoland Contractor of the Year Awards Gala! The Awards Gala is the BIGGEST event of the year for the Chicagoland Chapter. Each year, we strive to plan a top-notch event and couldn't do it without the help of our sponsors.

### Presenting Sponsor – \$4,000

#### **“NARI of Greater Chicagoland Contractor of the Year Awards Gala Presented by *Your Company*”**

- Complimentary registration for 1 table (8 tickets) with preferred placement
- Logo and link on NARI of Greater Chicagoland website; all event marketing; and in the program\* (back cover, plus 2-page spread)
- Prominent logo usage on front of stage, signage at the event, and company rep to help present awards
- Sponsor-made video promotion to be played during awards ceremony
- Promotional email sent to NARI members
- Company tag/mention on all event-specific social media posts before, during, and after event
- Sponsorship recognition during awards ceremony
- Company rep gives opening remarks and introduces NARIGC President
- Logo placement on attendee swag bag
- Company materials included in attendee gift bag
- Sponsor will promote the event to their industry contacts and actively encourage attendance

### Bar Sponsor – \$2,500

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsor-made video promotion to be played during awards ceremony
- Signature cocktail named after or inspired by your company during Cocktail Hour
- Sponsorship recognition during awards ceremony
- Signage at cocktail reception
- Logo on bar napkins
- Logo on bottled water
- Company provides branded item for attendee gift bag
- List of attendees post-event

### Trophy Sponsor – \$2,500

**SOLD OUT**

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsorship recognition during awards ceremony
- Sponsor of the President's Awards, including special recognition during awards ceremony
- Company rep will help present the President's Awards on-stage
- Company logo on award plaques
- List of attendees post-event

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### After-Party Sponsor – \$1,500

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during After-Party
- Signature dessert inspired by your company set up at Dessert Table during After-Party
- Signage at Awards Ceremony and After-Party
- Logo on dessert table napkins
- List of attendees post-event

### Ride-Share Sponsor – \$1,250

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during Awards Ceremony and After-Party
- Signage at Awards Ceremony and After-Party
- List of attendees post-event

### Tabletop Sponsor – \$1,000

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website and in the program (1/2 page spread)
- Sponsorship recognition during awards ceremony
- Logo incorporated into table number display
- List of attendees post-event

### AV/Technology Sponsor – \$750

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website and in the printed program
- Sponsorship recognition during awards ceremony
- List of attendees post-event

### Award Category Sponsor – \$200

- Sponsorship of one award category with logo included in presentation of that category
- Recognition in printed program

### Swag Bag Sponsor – \$250

Your company will be one of only 6 companies to provide a branded item (i.e. beverage tumbler/water bottle, journal, personal/beauty item, etc.) for attendee gift bags.