



NARI of Greater Chicagoland Sponsorship & Advertising Opportunities

2024 is going to be a BIG year for NARI of Greater Chicagoland! With **five Signature events** and multiple communication channels, there are several opportunities throughout the year to showcase your products, services, and programs directly to your targeted audience.

All sponsorship and advertising opportunities can be fully customized to best suit the needs of your company and the chapter. All sponsorships are reserved on a first-come, first-served basis.

Reach

2,000+
average monthly
web page views

8,200+
web visitors in 2022

94%
of web visitors
are new

60%
increase in web traffic
since 2021

Audience Demographics

110+
chapter members
& growing!

20%
growth in chapter
membership since 2021

75%
contractors

500+
newsletter
subscribers

Social Media



733
Followers



700
Followers



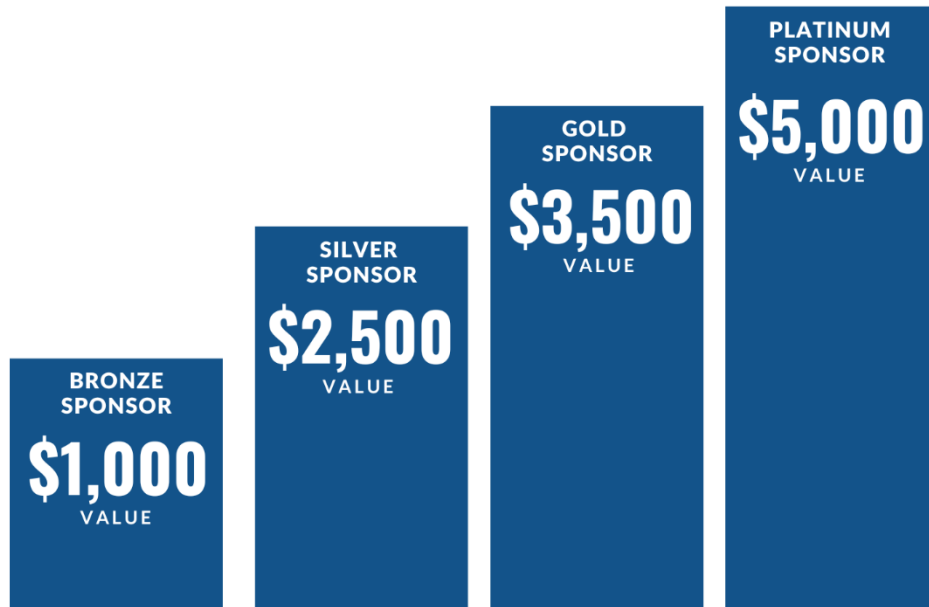
83
Followers

NARI of Greater Chicagoland
info@narichicago.org
(847) 298-6212

Updated 11/2023

2024 Annual Sponsorship Packages

*All sponsorship packages are 12-months in duration



Sponsorship Package Details:

Platinum Sponsor \$5,000

Sponsorship Benefits Include:

- Annual membership dues
- *Platinum Sponsor* recognition and prominent logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- Promotional emails sent to NARI Chicago members – 2 per year
- Featured article in NARI e-newsletter – 2 per year
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at the Remodeling Education Expo
- Exhibitor table at Design Night
- 4 tickets to the Contractor of the Year Awards Gala
- 3-month advertisement on NARI Chicago website homepage, with option to extend

Sponsorship Package Details:

Gold Sponsor

\$3,500

Sponsorship Benefits Include:

- Annual membership dues
- *Gold Sponsor* recognition and logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at the Remodeling Education Expo
- Exhibitor table at Design Night
- 4 tickets to the Contractor of the Year Awards Gala
- 1-month advertisement on NARI Chicago website homepage, with option to extend

Silver Sponsor

\$2,500

Sponsorship Benefits Include:

- *Silver Sponsor* recognition and logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at either the Remodeling Education Expo or Design Night
- 2 tickets to the Contractor of the Year Awards Gala
- 1-month advertisement on NARI Chicago website homepage, with option to extend

Bronze Sponsor

\$1,000

Sponsorship Benefits Include:

- *Bronze Sponsor* recognition and logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter





2024 Signature Event Sponsorships

*The following sponsorships are event-specific; dates TBD

Contractor of the Year Awards Gala – March 1, 2024

The [COTY Awards Gala](#) is NARI of Greater Chicagoland's BIGGEST event of the year! **Attended by over 115 people in 2023**, this is a formal, high-octane event that promotes our premiere sponsors and provides a ceremonial presentation of chapter COTY awards and the President's Awards.

- Presenting Sponsor – \$5,000
- Bar Sponsor – \$4,000
- Trophy Sponsor – \$3,000
- Cocktail Hour Sponsor – \$1,500
- After-Party Sponsor – \$1,500
- AV/Technology Sponsor – \$1,000
- Award Category Sponsor – \$250
- Swag Bag Sponsor – \$150

Design Night – Spring 2024

[Design Night](#) is an evening solely focused on the design-side of the remodeling industry. Industry professionals can promote their brands, participate in roundtables and lectures, educate about best practices in design, and network with their peers. **Over 75 people attended the inaugural event in 2023!**

- Host Sponsorship – Contact Executive Director for more information about hosting this event.

Summer Social – Summer 2023

The [Annual Summer Social](#) is a relaxing evening of fun and networking! The event was **attended by over 50 people in 2022 and 70 people in 2023!**

- Event Sponsor – Contact Executive Director for more information about sponsoring this event.

Remodeling Education Expo – Fall 2024

This one-day conference offers continuing education from top-notch speakers and industry-experts and gives attendees the opportunity to connect with and learn about the newest products, materials, technology, and services. Our [2023 Remodeling Education Expo](#) was **attended by over 60 people, including 10 exhibitors**, and has continued to be the premier industry educational event for residential remodelers in Chicagoland!

- Keynote Sponsor – call to discuss
- Breakfast Sponsor – call to discuss
- Lunch & Program Sponsor – call to discuss
- Afternoon Break Sponsor – call to discuss
- AV/Technology Sponsor – call to discuss
- President's Reception Sponsor – call to discuss

Annual Chapter Meeting – November 2024

The NARIGC Annual Meeting features the annual review of chapter business, election of officers and directors, an educational presentation, and is prime for member-to-member networking!

- Event Sponsor – Contact Executive Director for more information about sponsoring this event.



Advertising Opportunities

*The following advertising opportunities are open to all.

Website Advertising

HOME PAGE BANNER AD

Starts at \$750 for 3 months

- Showcases company-provided artwork or project photo at top of [NARIGC home page](#)
- Includes company logo (200x200 pixels)
- Clickable image linked directly to company website
- File type: jpg
- File requirements: 1960 pixels wide by 600 pixels tall at 72 resolution

SECONDARY WEB PAGE AD

Starts at \$450 for 3 months

- Showcases company-provided artwork or project photo on one NARIGC webpage; options include Member Directory, Events Calendar, New Member Application
- Includes company logo (200x200 pixels)
- Clickable link direct to company website
- *Ad size and placement can vary. Please contact info@narichicago.org for details.*

Digital Advertising

E-NEWSLETTER AD

Starts at \$250 per issue

Allow us to deliver your message straight to our membership. Great for promoting your products, services, events, or press releases.

- Features company advertisement in monthly issue of NARI e-newsletter
- Includes clickable image linked directly to company webpage of choice
- *Ad size and placement can vary. Please contact info@narichicago.org to discuss pricing and artwork requirements.*

BRANDED EMAIL PROMOTION

Pricing varies

One of the most effective ways to reach your audience is through an aggressive email promotion campaign. Promote your message with a stand-alone branded email from NARIGC. Rates vary and may also include promotion on all NARIGC social media outlets. *Please contact info@narichicago.org for details.*



Premium Listing Program for Members

*Current Chapter Members may upgrade their Directory Listing at any time.

An enhanced directory listing can help your company generate more leads! BE SEEN by NARIGC web page viewers and in homeowner searches with **premium** directory placement!

STANDARD LISTING

*Free with
Annual Membership*

Company name and contact information including address, phone, and email

NARI Certified Logo (where applicable)

Link to company website

Three service categories for website directory

PREMIUM LISTING

**\$300.00/year or
\$30.00/month**

Company name and contact information including address, phone, and email

NARI Certified Logo (where applicable)

Link to company website

Ten service categories for website directory

List of specific service areas

Company description

Company logo

Photo Gallery
(Maximum 10 images)

Social media links

Priority order in website directory searches

For more information, please contact:

Laura Kritikos, *Executive Director*

NARI of Greater Chicagoland

info@narichicago.org

(847) 298-6212