



## NARI of Greater Chicagoland Sponsorship Opportunities

2023 is shaping up to be a BIG year for NARI of Greater Chicagoland! With **five Signature events** and multiple media outlets, there are several opportunities throughout the year to showcase your products, services, and programs directly to your targeted audience.

All sponsorship opportunities can be fully customized to best suit the needs of your company and the chapter. All sponsorships are reserved on a first-come, first-served basis.

### Reach

<b>2,300+</b>	<b>5,700</b>	<b>88%</b>	<b>91%</b>
monthly page views	web visitors in 2022	of web visitors are new	increase in web traffic in 2022

### Audience Demographics

<b>110+</b>	<b>20%</b>	<b>60%</b>	<b>500</b>
chapter members & growing!	growth in chapter membership since 2021	contractors	newsletter subscribers

### Social Media



**722**  
Followers



**450**  
Followers



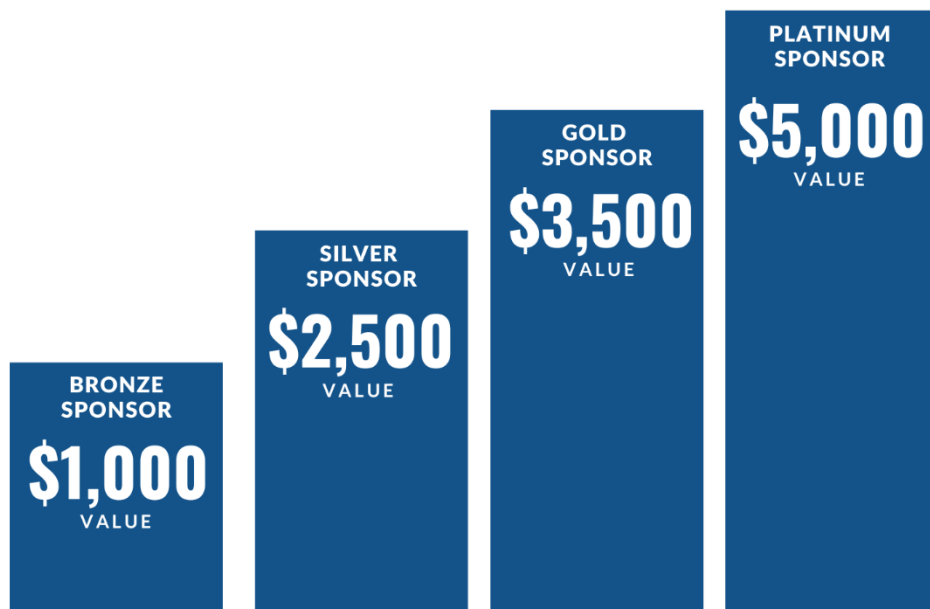
**47**  
Followers

NARI of Greater Chicagoland  
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(847) 298-6212

Updated 10/2022

## 2023 Annual Sponsorship Packages

\*All sponsorship packages are 12-months in duration



### Sponsorship Package Details:

Platinum Sponsor

\$5,000

Qty Available: 1

#### Sponsorship Benefits Include:

- Annual membership dues
- *Platinum Sponsor* recognition and prominent logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- Promotional emails sent to NARI Chicago members – 2 per year
- Featured article in NARI Chicago blog – 2 per year
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at the Remodeling Education Expo
- Exhibitor table at Design Night
- 4 tickets to the Contractor of the Year Awards Gala
- 6-month website banner ad subscription, choice of location - Member Directory, Event Calendar, New Member Application

# Sponsorship Package Details:

## Gold Sponsor

\$3,500

Qty Available: 1

### Sponsorship Benefits Include:

- Annual membership dues
- *Gold Sponsor* recognition and logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI Chicago blog
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at the Remodeling Education Expo
- Exhibitor table at Design Night
- 4 tickets to the Contractor of the Year Awards Gala
- 3-month website banner ad subscription location - Member Directory, Event Calendar, New Member Application

## Silver Sponsor

\$2,500

Qty Available: 1

### Sponsorship Benefits Include:

- *Silver Sponsor* recognition and logo usage at every NARI event, including the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, Design Night, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI Chicago blog
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social
- Exhibitor table at either the Remodeling Education Expo or Design Night
- 2 tickets to the Contractor of the Year Awards Gala
- 3-month website banner ad subscription, choice of location – Member Directory or Event Calendar

## Bronze Sponsor

\$1,000

Qty Available: 5

### Sponsorship Benefits Include:

- *Bronze Sponsor* recognition at one NARI event, choice of the Contractor of the Year Awards Gala, Remodeling Education Expo, Summer Social, or Design Night.
- Logo placement and link featured on NARI Chicago website homepage
- Enhanced website directory listing
- One (1) featured article in NARI Chicago blog
- Exhibitor table at either the Remodeling Education Expo or Design Night



# 2023 Signature Event Sponsorships

\*The following sponsorships are event-specific; dates TBD

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## Contractor of the Year Awards Gala – February 2023

NARI of Greater Chicagoland's BIGGEST event of the year! **Attended by nearly 100 people in 2022**, this is a formal, high-octane event that promotes our premiere sponsors and provides a ceremonial presentation of chapter COTY awards and the President's Awards.

- Presenting Sponsor – \$4,000
- Bar Sponsor – \$2,500
- Trophy Sponsor – \$2,500
- Dessert Table Sponsor – \$1,500
- Tabletop Sponsor – \$1,000
- AV/Technology Sponsor – \$750
- Award Category Sponsor – \$250
- Swag Bag Sponsor – \$150

## Inaugural *Design Night* – April/May 2023

Design Night is a new beginning for NARIGC! This will be an evening solely focused on the design-side of the remodeling industry. Industry professionals can promote their brands, participate in roundtables and lectures, educate about best practices in design, and network with their peers. This event will replace *Vendor Night*, which hosted **184 attendees and 49 exhibitors in 2022**.

- Host Sponsorship – Contact Executive Director for more information about hosting this event
- Education Sponsor – \$500
- AV/Technology Sponsor – \$250

## Summer Social – Summer 2023

The Summer Social is a relaxing evening of fun and networking and was **attended by over 50 members in 2022!**

- Food & Beverage Sponsor – \$1,500
- Activity Sponsor – \$500

## *Remodeling Education Expo* – October 2023

This one-day conference offers continuing education from top-notch speakers and industry-experts and gives attendees the opportunity to connect with and learn about the newest products, materials, technology, and services. Our inaugural event in 2022 was **attended by nearly 50 members and 10 exhibitors** and quickly became the premier industry educational event for residential remodelers in Chicagoland!

- Lunch & Program Sponsor – \$2,000
- Afternoon Break Sponsor – \$1,250
- Breakfast Sponsor – \$1,000
- AV/Technology Sponsor – \$500

## Annual Chapter Meeting – November 2023

- Education Sponsor – \$750
- Bar Sponsor – \$500
- AV/Technology Sponsor – \$250



## A-La Carte Sponsorships

\*The following sponsorships are available to NARI Members only.

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### Website Sponsorship

#### WEBSITE HOME PAGE BANNER

\$500 for 6 months

- Showcases one project photo at top of home page
- Includes company logo (200x200 pixels)
- Clickable link direct to company website
- Limited to 5 sponsors
- File type: jpg
- File requirements: 1960 pixels wide by 600 pixels tall at 72 resolution

#### WEBSITE HOME PAGE LOGO

\$250 for 6 months

- Features company logo on highly visible home page
- Includes clickable image linked directly to company website
- Showcased on sponsorship “slider” with up to 10 advertisers
- File type: jpg, png, gif, ai, or psd
- File requirements: 100 pixels tall or more at 72 resolution

### Social Marketing

#### NEWSLETTER SPONSOR

\$250 for 3 months

- Features company logo in monthly issues of *Nails & Tales* e-newsletter
- Includes clickable image linked directly to company website
- Showcased in sponsorship banner with up to 5 advertisers
- Sponsorship is 3 months in duration i.e., 3-6 newsletters

#### NARI MEMBER/PROJECT SPOTLIGHT

\$150 for 2-week spotlight

- Blog article with relevant image(s) featured on the NARI of Greater Chicagoland [home page](#) and one issue of *Nails & Tales* e-newsletter
- Promotion on all NARIGC social media outlets, including our consuming-facing Facebook Page, members-only Facebook Group, and Instagram
- *Content will be provided by Member but must be approved by NARIGC staff*



## Premium Listing Program

\*NARIGC Members may upgrade their Directory Listing at any time.

Annual chapter membership includes a Standard Listing in the NARI of Greater Chicagoland [online Member Directory](#). Members can upgrade to a Premium Enhanced Listing for an extra fee.

### STANDARD LISTING

*Free with  
Annual Membership*

Company name and  
contact information  
including address,  
phone, and email

NARI Certified Logo  
(where applicable)

Link to company website

Three service categories  
for website directory

### PREMIUM LISTING

**\$300.00/year or  
\$30.00/month**

Company name and  
contact information  
including address,  
phone, and email

NARI Certified Logo  
(where applicable)

Link to company website

**Ten** service categories  
for website directory

List of specific service  
areas

Company description

Company logo

Photo Gallery  
(Maximum 10 images)

Social media links

Priority order in website  
directory searches

**For more information, please contact:**

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