



NARI of Greater Chicagoland Sponsorship & Advertising Opportunities

2026 is shaping up to be another exciting year for NARI of Greater Chicagoland!

Through a mix of signature events, professional development opportunities, and year-round communication channels, sponsors can connect directly with an engaged community of contractors, designers, and industry partners. Your sponsorship ensures visibility and recognition across NARI's trusted network—both in person and online—throughout the year.

All sponsorship and advertising opportunities can be fully customized to best suit the needs of your company and the chapter. All sponsorships are reserved on a first-come, first-served basis.

Reach

2,800+

average monthly
web page views

10,000+

web visitors
in 2025

54%

Increase in web traffic
2024 to 2025

75%

increase in web traffic
since 2023

Audience Demographics

100+

chapter members
& growing!

600+

newsletter
subscribers

75%

contractors

Social Media



793

Followers



1,029

Followers



139

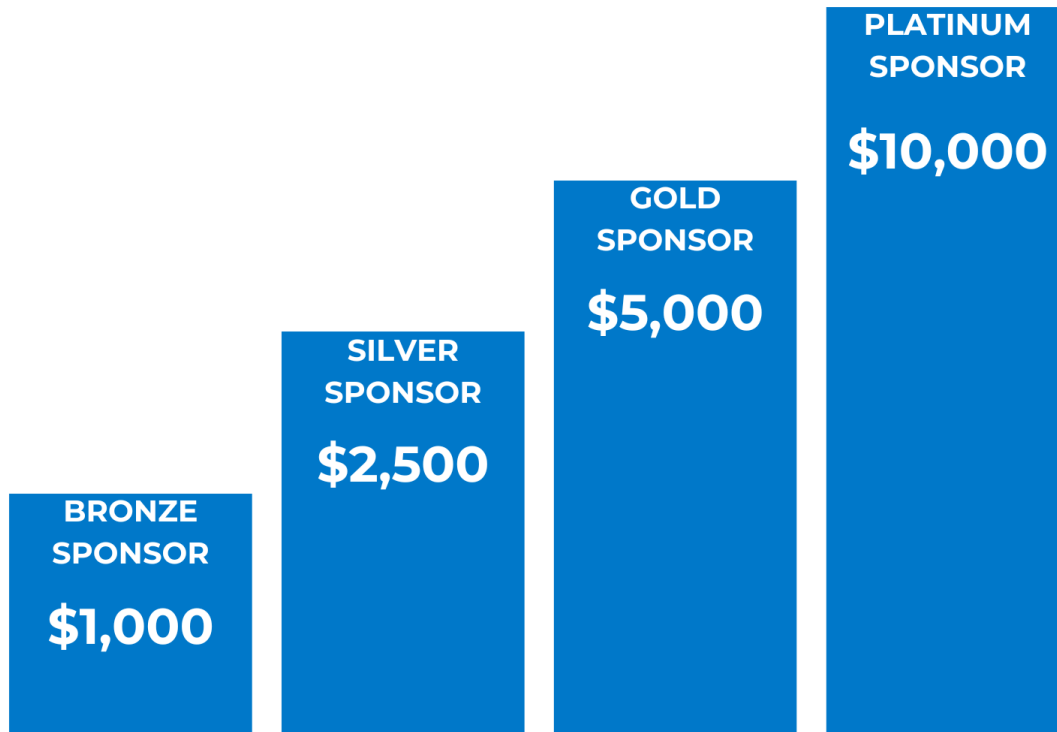
Followers

NARI of Greater Chicagoland
info@narichicago.org
(847) 298-6212

Updated 11/2025

2026 Annual Sponsorship Packages

*All sponsorship packages are 12-months in duration



Sponsorship Package Details:

Platinum Chapter Sponsor \$10,000

Sponsorship Benefits Include:

- Annual membership dues (*\$700 value*)
- Exclusive *Presenting Sponsor* of the 2026 Remodeler of the Year Awards Gala + complimentary table (10 tickets) at Remodeler of the Year Awards Gala (*\$5,000 value*)
- Exclusive Sponsor for the 2026 Summer Social at the Chicago Dogs Game (*\$4,000 value*)
- *Platinum Sponsor* recognition and logo usage at every signature NARI event, including the Remodeler of the Year Awards Gala, Summer Social, and Annual Chapter Meeting.
- Complimentary registration for 2-3 representatives to all NARI Night networking events (*\$300 value*)
- Logo placement and link featured on NARI Chicago website homepage
- Enhanced website directory listing
- Social media promotion throughout the year

Gold Sponsor

\$5,000

Sponsorship Benefits Include:

- Annual membership dues (\$700 value)
- *Gold Sponsor* recognition and logo usage at every signature NARI event, including the Remodeler of the Year Awards Gala, Summer Social, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social, Annual Meeting, and NARI Nights (\$500 value)
- 4 tickets to the Remodeler of the Year Awards Gala
- 1-month advertisement on NARI Chicago website homepage, with option to extend

Silver Sponsor

\$2,500

Sponsorship Benefits Include:

- *Silver Sponsor* recognition and logo usage at every NARI event, including the Remodeler of the Year Awards Gala, Summer Social, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter
- Social media promotion throughout the year
- Registration for 2 employees to all NARI meetings & events, including the Summer Social, Annual Meeting, and NARI Nights
- 2 tickets to the Remodeler of the Year Awards Gala
- 1-month advertisement on NARI Chicago website homepage, with option to extend

Bronze Sponsor

\$1,000

Sponsorship Benefits Include:

- *Bronze Sponsor* recognition and logo usage at every NARI event, including the Remodeler of the Year Awards Gala, Summer Social, and Annual Chapter Meeting.
- Logo placement and link featured on NARI Chicago website homepage, event registration pages, and all event-specific marketing
- Enhanced website directory listing
- One (1) featured article in NARI e-newsletter





NARI Night Host

NARI of Greater Chicagoland is continuing its popular member networking events in 2026! NARI Night event sponsors will host at a location of their choice and incur all costs for the event, including but not limited to, venue and table/chair rental, food, beverage, speaker costs, etc. NARI of Greater Chicagoland will handle event registration.



\$1,000 Sponsorship Includes:

- Event hosted at Company Showroom or Location of Choice
- Logo & Recognition in all event marketing & on event registration page
- Signage at event
- Optional education programming provided by sponsor; NARIGC will coordinate panel discussion if education not provided
- Event marketed by sponsor & NARIGC
- Work with committee/staff for successful event
- List of attendees provided post-event

2026 Dates

Exact dates to be determined between Sponsor and NARIGC – typically hosted on a Tuesday evening

- March 2026
- April 2026
- June 2026
- July 2025
- September 2026
- October 2026

Please contact info@narichicago.org to secure 2026 dates!



Advertising Opportunities

*The following advertising opportunities are open to all.

Website Advertising

HOME PAGE BANNER AD

Starts at \$750 for 3 months

- Showcases company-provided artwork or project photo at top of [NARIGC home page](#)
- Includes company logo (200x200 pixels)
- Clickable image linked directly to company website
- File type: jpg
- File requirements: 1960 pixels wide by 600 pixels tall at 72 resolution

SECONDARY WEB PAGE AD

Starts at \$450 for 3 months

- Showcases company-provided artwork or project photo on one NARIGC webpage; options include Member Directory, Events Calendar, New Member Application pages
- Includes company logo (200x200 pixels)
- Clickable link direct to company website
- *Ad size and placement can vary. Please contact info@narichicago.org for details.*

Digital Advertising

E-NEWSLETTER AD

Starts at \$250 per issue

Allow us to deliver your message straight to our membership. Great for promoting your products, services, events, or press releases.

- Features company advertisement in monthly issue of NARI e-newsletter
- Includes clickable image linked directly to company webpage of choice
- *Ad size and placement can vary. Please contact info@narichicago.org to discuss pricing and artwork requirements.*

BRANDED EMAIL PROMOTION

Pricing varies

One of the most effective ways to reach your audience is through an aggressive email promotion campaign. Promote your message with a stand-alone branded email from NARIGC. Rates vary and may also include promotion on all NARIGC social media outlets. *Please contact info@narichicago.org for details.*



Premium Listing Program for Members

*Current Chapter Members may upgrade their Directory Listing at any time.

An enhanced directory listing can help your company generate more leads! BE SEEN by NARIGC web page viewers and in homeowner searches with **premium** directory placement!

STANDARD LISTING <i>Free with Annual Membership</i>	PREMIUM LISTING \$300.00/year or \$30.00/month
Company name and contact information including address, phone, and email	Company name and contact information including address, phone, and email
NARI Certified Logo (where applicable)	NARI Certified Logo (where applicable)
Link to company website	Link to company website
Three service categories for website directory	Ten service categories for website directory
	List of specific service areas
	Company description
	Company logo
	Photo Gallery <i>(Maximum 10 images)</i>
	Social media links
	Priority order in website directory searches

For more information, please contact:

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