

Remodeler of the Year Awards Gala ***2025 Sponsorship Opportunities***

The Remodeler of the Year (RotY) Awards are NARI's premier, peer-to-peer recognition of excellence in the remodeling industry. Members of the Greater Chicagoland chapter are recognized in the region and nationally. NARI of Greater Chicagoland hosts an Annual Awards Gala to present its local RotY award winners, and it's the chapter's BIGGEST event of the year... and it keeps getting bigger! **Attended by nearly 150 people last year**, this is a formal, high-octane event that promotes our premier sponsors and provides a ceremonial presentation of the chapter's local RotY awards and the President's Awards.

**All sponsors will receive a marketing and promotional kit with social media templates and images.*

Presenting Sponsor – \$5,000

“NARI of Greater Chicagoland Remodeler of the Year Awards Gala Presented by Your Company”

- Complimentary registration for 1 table (10 tickets) with preferred placement
- Logo and link on NARI of Greater Chicagoland website; all event marketing; and 2-page ad in the program
- Prominent logo usage on front of stage and signage at the event
- Sponsor-made video promotion to be played during awards ceremony
- Company tag/mention on all event-specific social media posts before, during, and after event
- Sponsorship recognition during awards ceremony
- Company rep gives opening remarks and introduces awards ceremony Emcee
- Logo placement on attendee swag bag
- Company-provided materials included in attendee gift bag
- Sponsor will promote the event to their industry contacts and actively encourage attendance

Presidential Sponsor – \$4,000

- Complimentary registration for 1 table (10 tickets) with preferred placement
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsor-made video promotion to be played during awards ceremony
- Sponsorship recognition during awards ceremony
- Sponsor of the President's Awards, including special recognition during awards ceremony
- Company rep will help present the President's Awards on-stage
- Company logo on President's Awards
- List of attendees post-event

VIP Sponsor – \$3,000

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsor-made video promotion to be played during awards ceremony
- Signature cocktail named after or inspired by your company
- Sponsorship recognition during awards ceremony
- Company-provided materials included in attendee gift bag
- List of attendees post-event



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Gold Sponsor – \$2,000

SOLD

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsorship recognition during awards ceremony
- Company-provided materials included in attendee gift bag
- List of attendees post-event

After-Party Sponsor – \$1,500

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during After-Party
- Signature dessert inspired by your company set up at Dessert Table during After-Party
- Signage at Awards Ceremony and After-Party
- Logo on dessert table napkins
- List of attendees post-event

Cocktail Hour Sponsor – \$1,500

SOLD

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during awards ceremony
- Signage at Awards Ceremony and during cocktail reception
- Logo on appetizer napkins
- List of attendees post-event

Program Sponsor – \$1,000

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website and in the program (1/2 page spread)
- Sponsorship recognition during awards ceremony
- List of attendees post-event

Designer Vignette Sponsorship - \$500 each

Showcase your design style and talents in front of Chicagoland's top remodelers! As a Designer Vignette Sponsor, you'll have the opportunity to showcase your creativity by designing a signature space at the NARI Chicago Remodeler of the Year Awards Gala.

Your vignette space will be prominently placed within the event and highlighted in gala promotions, putting your brand directly in front of the remodeling community. Designers are encouraged to think outside the box and create an engaging, memorable experience for attendees.

Design ideas include (but are not limited to):

- **Table Centerpieces:** Elevate the dining experience with unique, branded designs for the dinner tables.
- **The Cozy RotY Lounge:** A soft-seating area where guests can relax, mingle, and experience your style in a welcoming space.
- **Instagrammable Backdrop:** A photo-worthy installation or wall design where attendees will want to stop, snap, and share.
- **Interactive Elements:** Creative touches such as accent tables, floral installations, or lighting features that reflect your signature aesthetic.

This sponsorship option is intentionally open-ended so you can showcase your best work and make a lasting impression. NARI Chicago will collaborate with each Designer Sponsor to ensure your vignette is well-placed, highly visible, and celebrated throughout the gala. Limit one vignette-style per sponsor, available on a first-come, first-served basis.

** Need more tickets or have a special request? All Gala sponsorships can be customized to fit your company's needs. Gala sponsorships can also be combined with an Annual Chapter Sponsorship for a package discount. Email info@narichicago.org for more information!*