

# Remodeler of the Year Awards Gala 2025 Sponsorship Opportunities

The Remodeler of the Year (RotY) Awards are NARI's premier, peer-to-peer recognition of excellence in the remodeling industry. Members of the Greater Chicagoland chapter are recognized in the region and nationally. NARI of Greater Chicagoland hosts an Annual Awards Gala to present its local RotY award winners, and it's the chapter's BIGGEST event of the year... and it keeps getting bigger! **Attended by almost 150 people in 2024**, this is a formal, high-octane event that promotes our premier sponsors and provides a ceremonial presentation of the chapter's local RotY awards and the President's Awards.

\*All sponsors will receive a marketing and promotional kit with social media templates and images.

# Presenting Sponsor – \$5,000

#### "NARI of Greater Chicagoland Remodeler of the Year Awards Gala Presented by Your Company"

- Complimentary registration for 1 table (10 tickets) with preferred placement
- Logo and link on NARI of Greater Chicagoland website; all event marketing; and 2-page ad in the program
- Prominent logo usage on front of stage and signage at the event
- Sponsor-made video promotion to be played during awards ceremony
- Company tag/mention on all event-specific social media posts before, during, and after event
- Sponsorship recognition during awards ceremony
- Company rep gives opening remarks and introduces awards ceremony Emcee
- Logo placement on attendee swag bag
- Company-provided materials included in attendee gift bag
- Sponsor will promote the event to their industry contacts and actively encourage attendance

#### VIP Sponsor – \$4,000

- Complimentary registration for 1 table (10 tickets) with preferred placement
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsor-made video promotion to be played during awards ceremony
- Signature cocktail named after or inspired by your company
- Sponsorship recognition during awards ceremony
- Company-provided materials included in attendee gift bag
- List of attendees post-event

### Presidential Sponsor - \$3,500

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsor-made video promotion to be played during awards ceremony
- Sponsorship recognition during awards ceremony
- Sponsor of the President's Awards, including special recognition during awards ceremony
- Company rep will help present the President's Awards on-stage
- Company logo on President's Awards
- List of attendees post-event



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# Gold Sponsor – \$2,000

- Complimentary registration for 4 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1-page spread)
- Sponsorship recognition during awards ceremony
- Company-provided materials included in attendee gift bag
- List of attendees post-event

# After-Party Sponsor - \$1,500

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during After-Party
- Signature dessert inspired by your company set up at Dessert Table during After-Party
- Signage at Awards Ceremony and After-Party
- Logo on dessert table napkins
- List of attendees post-event

### Cocktail Hour Sponsor – \$1,500

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website; all event marketing; and in the program (1/2 page spread)
- Sponsorship recognition during awards ceremony
- Signage at Awards Ceremony and during cocktail reception
- Logo on appetizer napkins
- List of attendees post-event

# Program Sponsor – \$1,000

- Complimentary registration for 2 people to attend Awards Ceremony
- Logo and link on NARIGC website and in the program (1/2 page spread)
- Sponsorship recognition during awards ceremony
- List of attendees post-event

\* Need more tickets or have a special request? All Gala sponsorships can be customized to fit your company's needs. Gala sponsorships can also be combined with an Annual Chapter Sponsorship for a package discount. Email <u>info@narichicago.org</u> for more information!